

JANUARY 14, 2015

Statement of Accomplishment

WITH DISTINCTION

EUGENE PETRENKO

HAS SUCCESSFULLY COMPLETED THE UNIVERSITY OF PENNSYLVANIA'S ONLINE OFFERING OF



An Introduction to Marketing

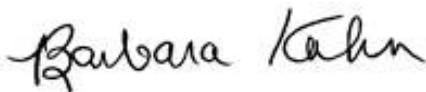
This is a graduate level introduction to the concepts of Marketing. The course focuses on branding, customer centricity and go-to-market strategies.



DAVID BELL
PROFESSOR OF MARKETING
WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA



PETER FADER
PROFESSOR OF MARKETING, THE WHARTON SCHOOL



BARBARA E. KAHN, PROFESSOR OF MARKETING AND
DIRECTOR, JAY H. BAKER RETAILING CENTER